

2009 ISRAEL SOLIDARITY DAY

featuring the

WALK WITH ISRAEL

CORPORATE SPONSORSHIP BENEFITS



Walk Finish Donors: \$6,000 and above**

- Naming rights for your organization on one of the following Israel Solidarity Day areas, including but not limited to: main entertainment stage, transportation, food area, registration area, rest stops, start/finish banners, volunteer center.
- Acknowledgement of your company's name on event invitation sent to over 100,000 homes.
- Company table or approved company products in post-walk entertainment area.
- Printing of your company's name and/or logo on t-shirts provided to all participants and sponsors.
- Placement of your company's name in the pre/post-Israel Solidarity Day JUF News acknowledgements.
- Recognition of your company's name on sponsor boards at the entrance to the registration area, along the walk route and in the post-walk entertainment area.

Three Mile Donors: \$3,600

- Company table or approved company products in post-walk entertainment area.
- Printing of your company's name and/or logo on t-shirts provided to all participants and sponsors.
- Placement of your company's name in the pre/post-Israel Solidarity Day JUF News acknowledgements.
- Recognition of your company's name on sponsor boards at the entrance to the registration area, along the walk route through the three-mile mark and in the post-walk entertainment area.

Two Mile Donors: \$1,800

- Printing of your company's name and/or logo on t-shirts provided to all participants and sponsors.
- Placement of your company's name in the pre/post-Israel Solidarity Day JUF News acknowledgements.
- Recognition of your company's name on sponsor boards at the entrance to the registration area, along the walk route through the two-mile mark and in the post-walk entertainment area.

One Mile Donors: \$600

- Placement of your company's name in the pre/post-Israel Solidarity Day JUF News acknowledgements.
- Recognition of your company's name on sponsor boards at the entrance to the registration area, along the walk route through the one-mile mark and in the post-walk entertainment area.

**Please note:

All sponsorships of \$5,000 and above will automatically be included in the Jewish United Fund's Corporate Partners Program. A Corporate Partner at the \$5,000 level is entitled to the following benefits:

- Monthly recognition in the JUF News (circulation of 50,000)
- Special mail insert 4 times a year (15,000 inserts per mailing)
- Annual recognition in:
 - Crain's Chicago Business
 - JUF's Guide to Jewish Living (65,000 households)
 - JUF's Book of Life (45,000 households)
 - Jewish Federation Annual Report (3,000 distributed)