

2009 Hatikvah Event

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The Or L'Atid flame, or light
unto the future, represents
a women's commitment to ensure
the future of the Jewish
community by endowing her Lion
of Judah campaign gift.

2010 Hatikvah Event

Bringing Hope to Others





Jacqueline Dembar Greene

In almost every book by Jacqueline Dembar Greene, history serves as a backdrop and allows readers to step into a new world—and feel at home.

Ms. Greene is the author of the six books about Rebecca Rubin™, the newest American Girl. In developing the series about Rebecca, a young Jewish girl growing up with her immigrant family in the melting pot of New York City in 1914, Ms. Greene drew on her own family history. “One of my favorite aspects of writing is imagining what it would be like to live in other times,” Ms. Greene says. “Although Rebecca is American-born, her parents, grandparents, and cousins all came through Ellis Island—just as my own grandparents did long ago.”

Ms. Greene is an award-winning author of more than 30 books and stories for young readers. In addition to her American Girl series, some of her notable books of fiction include: “*David’s Star*,” a short story in the National Jewish Book Award-winning anthology, *With All My Heart, With All My Mind*; *Butchers and Bakers*, *Rabbis and Kings*, a picture book set in Spain in the 1100s and a finalist for the National Jewish Book Award.

Ms. Greene received a B.A. in French Literature from the University of Connecticut with honors. She earned an M.A. degree in English Literature from Central Missouri University with special distinction. She began her career writing for children with several stories and poems, before turning to longer fiction and nonfiction works.



Jennifer Hirsch

Jennifer Hirsch is an Executive Editor at American Girl, where she heads up the creation of new characters and their books. Recently she oversaw the development of Jewish-American Girl Rebecca Rubin and personally edited Rebecca’s 6-book series, working closely with author Jacqueline Dembar Greene and a staff historian to create the series, which is set in New York City in 1914. The Rebecca character is especially close to her heart, as Rebecca’s story has similarities to the immigration experience of Jennifer’s own Russian-Jewish grandmother.

As editor, Jennifer works with authors to develop characters and storylines, writes the “*Looking Back*” historical essays at the end of each fiction book, and helps guide the marketing and public presentation of each character. In addition to Rebecca, Jennifer personally developed the Julie character and books, set in San Francisco in the 1970s.

Jennifer also writes for local magazines and newspapers on a variety of topics, including education and home remodeling. She grew up in California and has a BA in English from Stanford University.

Young Women’s Board of the Women’s Division
of the Jewish United Fund invites you to attend our

2010 Hatikvah Event

Bringing Hope to Others

With Special Guests

Jacqueline Dembar Greene

author of the American Girl Rebecca Rubin Book Series

Jennifer Hirsch

Executive Editor at American Girl

Wednesday, December 2, 2009

At the home of
Lynn Sachse Schrayner

1535 Knollwood Lane
Highland Park, Illinois 60035

9:15 a.m. Registration and breakfast

9:45 a.m. Program to begin promptly

A \$2000 Minimum Individual Women’s contribution to the 2010 JUF-IEF annual campaign is required to attend

Couvert - \$ 40

Dietary Laws observed

In an effort to defray costs and be green, please register for this event online at www.juf.org. Once registered you will receive an email confirmation that your RSVP has been processed.

The estimated value of the program is \$40, which is not tax-deductible.

If you have any questions or would like more information, please contact Stephanie Oreck in the Women’s Division office at (312) 444-2847 or StephanieOreck@juf.org.

Cancellations after **Wednesday, November 25, 2009** will not be refunded