

JUF NEWS

2017 ONLINE ADVERTISING

OYCHICAGO.COM

9,000 visitors monthly*

Mobile responsive site

Oy!Chicago—a special project of the Jewish United Fund of Metropolitan Chicago—is a living journal of personal stories, a catalog of Jewish (and Jew-ish) perspectives on a variety of interests and a showcase of up-and-coming local Jewish young adults and ideas.

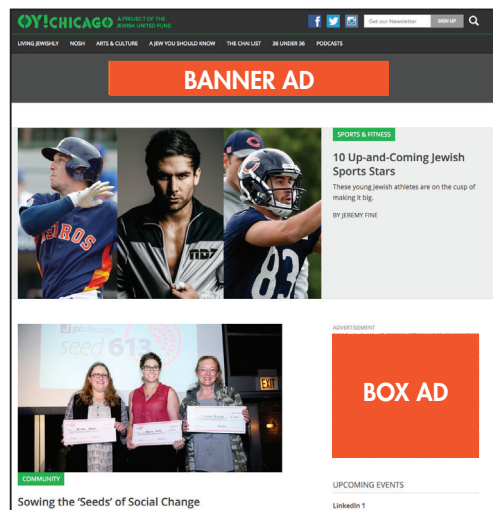
Banner Ad: 1 ad available/month — \$500/month

Must be provided in two sizes:

728w X 90h pixels and 320w X 100h pixels

Box Ad: 2 ads available/month — \$115/month

380w X 320h pixels



JUFNEWS.ORG

16,000 pageviews monthly*

Mobile responsive site

Website of JUF News. Covers local, national, and international news stories, features, and profiles on a wide array of topics facing the Jewish community.

Banner Ad: 1 ad available/month — \$1,000/month

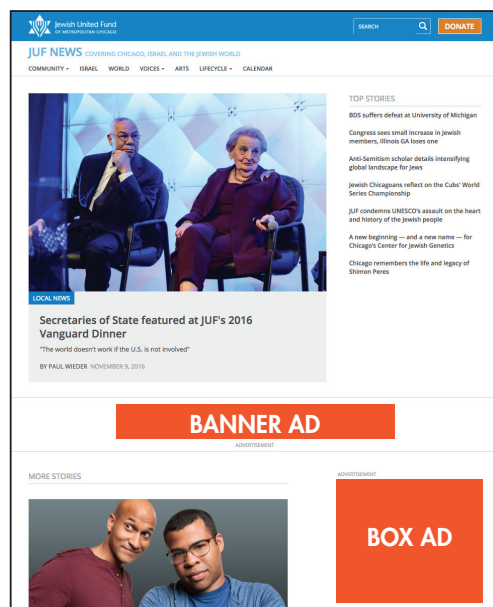
Must be provided in two sizes:

728w X 90h pixels and 320w X 100h pixels

Box Ad: 3 ads available/month — \$250/month

380w X 320h pixels

*based on November 2016 data



MATERIAL REQUIREMENTS

- All ads are color • 72 dpi • RGB
- Must be supplied in JPEG, GIF or PNG format
- Maximum file size per ad = no more than 150 kb each
- Email ads to jufnews@gmail.com

Due to space limits on our web sites we will sometimes place two ads in the same space, and they will appear at random when the page refreshes. Advertisers will be notified prior to this happening.

PRODUCTION & ADVERTISING CONTACTS

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