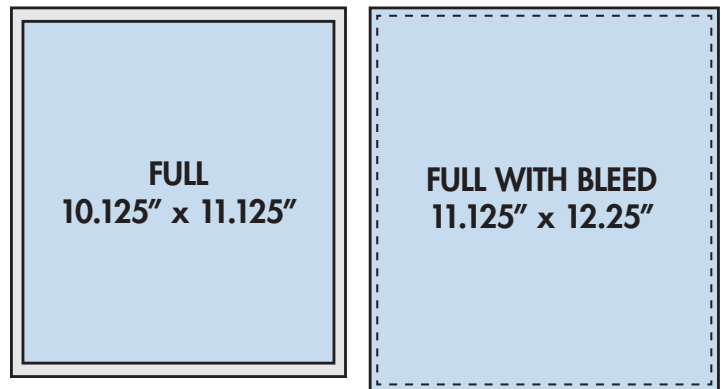
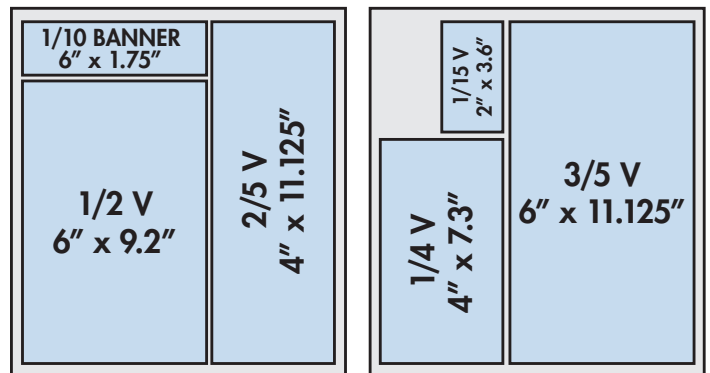
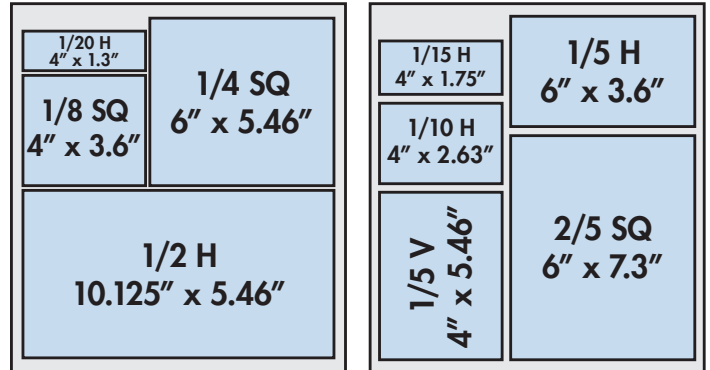


JUF NEWS

2018 ADVERTISING MATERIAL SPECIFICATIONS

AD SIZES AVAILABLE

Size	Width	Depth
Full page	10.125"	11.125"
Full page bleed	11.125"	12.25"
3/5 vertical	6"	11.125"
1/2 vertical	6"	9.2"
1/2 horizontal	10.125"	5.46"
2/5 vertical	4"	11.125"
2/5 square	6"	7.3"
1/4 vertical	4"	7.3"
1/4 square	6"	5.46"
1/5 vertical	4"	5.46"
1/5 horizontal	6"	3.6"
1/8 square	4"	3.6"
1/10 banner	6"	1.75"
1/10 horizontal	4"	2.63"
1/15 vertical	2"	3.6"
1/15 horizontal	4"	1.75"
1/20 horizontal	4"	1.3"



PRODUCTION REQUIREMENTS

Email ads to jufnews@gmail.com

Trim size: 10.875" x 12"

Required material: Adobe PDF is the preferred format for artwork. Use the **PDF/X-1a export option** to create a proper PDF file for print production. PDF files should be delivered as CMYK or grayscale, fonts must be embedded, and transparent objects should be flattened. Live matter should be 1/2" from trim edges. Ads must be sent in PDF to be eligible to receive discounts. We may be able to accept other file formats. Please email jufnews@gmail.com to discuss.

Specifications: Images should be composite CMYK or grayscale. Resolution for color images is 300 dpi. Resolution for grayscale images is 200 dpi.

If your ad requires formatting: Send text and any graphics via email to jufnews@gmail.com. Send graphics as JPEG, TIFF or EPS at 300 dpi. Send clear instructions along with files. To insure your receipt of an ad proof, artwork must arrive at the JUF News office on or before noted deadline. Please see advertising and editorial calendar.

PRODUCTION CONTACTS

Robert Feiger
Publishing Director
 312-357-4872, robertfeiger@juf.org

Lindsey Bissett
Visual Communications Manager
 312-357-4845, jufnews@gmail.com