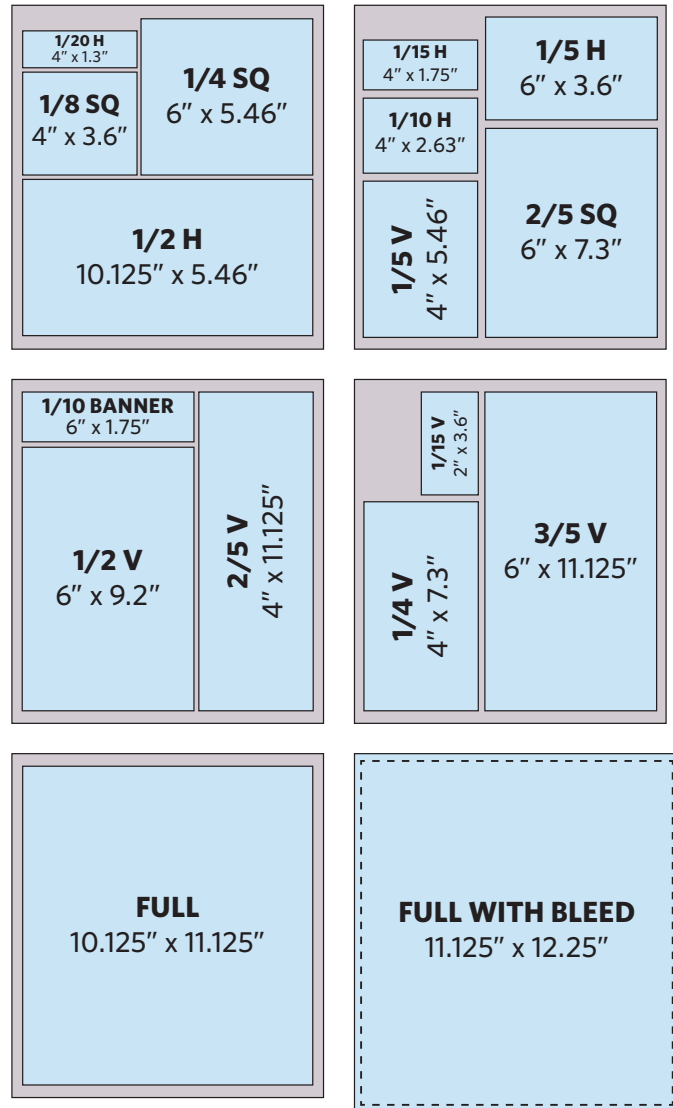


Advertising Material Specifications

AD SIZES AVAILABLE

| SIZE | WIDTH | DEPTH |
|-----------------|---------|---------|
| Full page | 10.125" | 11.125" |
| Full page bleed | 11.125" | 12.25" |
| 3/5 vertical | 6" | 11.125" |
| 1/2 vertical | 6" | 9.2" |
| 1/2 horizontal | 10.125" | 5.46" |
| 2/5 vertical | 4" | 11.125" |
| 2/5 square | 6" | 7.3" |
| 1/4 vertical | 4" | 7.3" |
| 1/4 square | 6" | 5.46" |
| 1/5 vertical | 4" | 5.46" |
| 1/5 horizontal | 6" | 3.6" |
| 1/8 square | 4" | 3.6" |
| 1/10 banner | 6" | 1.75" |
| 1/10 horizontal | 4" | 2.63" |
| 1/15 vertical | 2" | 3.6" |
| 1/15 horizontal | 4" | 1.75" |
| 1/20 horizontal | 4" | 1.3" |



PRODUCTION REQUIREMENTS

- TRIM SIZE:** 10.875" x 12"
- SAFETY FROM TRIM:** .5"
- BLEED FOR FULL PAGE:** .125" on all sides
- FILE FORMAT:** PDF/x-1a
- COLOR:** Composite CMYK or grayscale

Email ads to jufnews@gmail.com

REQUIRED MATERIAL: Adobe PDF is the preferred format for artwork. Use the **PDF/X-1a export option** to create a proper PDF file for print production. Send ads without crop marks. PDF files should be delivered with fonts embedded, and transparent objects should be flattened. Ads must be sent in PDF to be eligible to receive discounts. We may be able to accept other file formats. Please email jufnews@gmail.com to discuss.

SPECIFICATIONS: Resolution for color images is 300 dpi. Resolution for grayscale images is 200 dpi.

IF YOUR AD REQUIRES FORMATTING: Send text and any graphics via email to jufnews@gmail.com. Send graphics as JPEG, TIFF or EPS at 300 dpi. Send clear instructions along with files. To insure your receipt of an ad proof, artwork must arrive at the *JUF* News office on or before noted deadline. Please see advertising and editorial calendar.

PRODUCTION CONTACTS

ROBERT FEIGER

Publishing Director
312-357-4872, robertfeiger@juf.org

LINDSEY BISSETT

Visual Communications Manager
jufnews@gmail.com