

Institutional Outcomes:
2017 GOALS, STRATEGIES AND RESULTS



Jewish United Fund
OF METROPOLITAN CHICAGO



GOAL: DEVELOP LEADERSHIP

The Jewish United Fund of Metropolitan Chicago is devoted to grooming strong communal leaders to assure the vitality of Chicago's Jewish community now and in future generations.

STRATEGY: YOUNG ADULT, COLLEGE AND TEEN LEADERSHIP INITIATIVES

Young Leadership Division, Young Women's Board, Young Women's City Council, Young Professionals Committees, Write-On For Israel, Voices: The Chicago Jewish Teen Foundation, Teen Leadership Awards, Lewis Summer Internships, Diller Fellows, RTI



YOUNG ADULTS

- **410** Young adults engaged in leadership roles in local JUF-supported programming, furthering their connection to Chicago's Jewish community and helping to ensure the vitality of the community, now and in the future.
- **7,333** Young adults attended 379 JUF-sponsored education, advocacy, fundraising and outreach events, setting them on a path to Jewish involvement.
- **1,013** Young adults participated in a Young Leadership Division event for the first time.

COLLEGE AND TEENS

- **890** Teens furthered their connection and engagement in Chicago's Jewish community through leadership roles in local JUF-supported programming.
- **58** Participants from area high schools engaged in Write-On For Israel, an intensive, two year Israel advocacy training program for high school upperclassmen. Over the ten years since its inception, 350 Write-On alumni have gone on to become JCRC/Hillel Israel Interns, Lewis Summer Interns, camp counselors and vocal pro-Israel campus activists.
- **44** Local college students participated in an intensive, eight-week work/study internship program in Chicago Jewish Communal Service, working for agencies and/or departments of the Jewish United Fund of Metropolitan Chicago and local businesses.
- **112** College students spent their winter and/or summer breaks on intensive Jewish learning service programs.

STRATEGY: EXTENSIVE LAY LEADERSHIP INVOLVEMENT IN COMMITTEE WORK

89

COMMUNITY LEADERS

serve on the JUF board of directors.

GEOGRAPHIC AREA

Northern Suburbs:.....**56**
 Northwest Suburbs:.....**2**
 South Suburbs:.....**1**
 City:**30**

AGE RANGE

20-39:.....**5**
 40-49:**15**
 50-59:.....**43**
 60-69:.....**15**
 70+:.....**11**

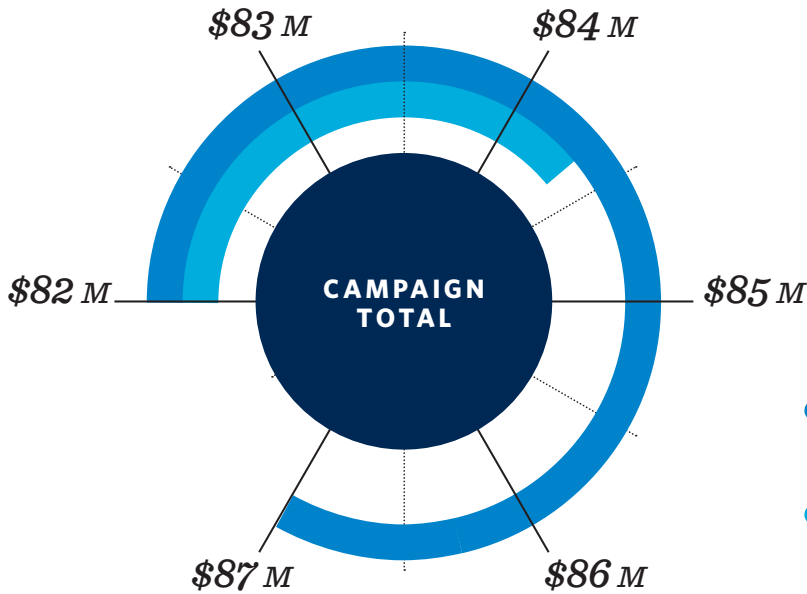
.....
 298 additional community members participate in the board's 30 standing committees.



GOAL: GROW RESOURCES

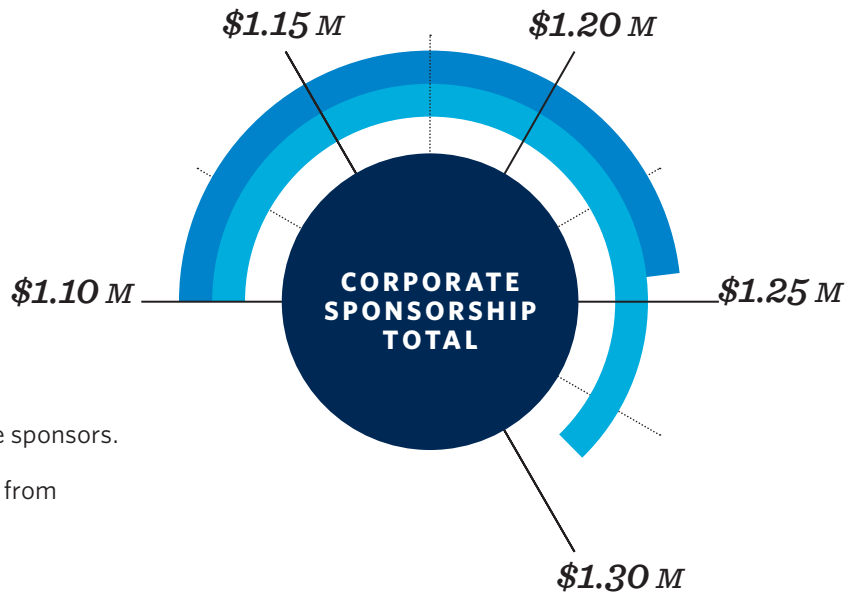
An unprecedented number of people in our local and global Jewish communities need assistance for basic human needs. The only way to fully meet these increasing needs is to grow available resources throughout the JUF network of agencies.

STRATEGY: SUSTAIN AND GROW A STRONG, COMMUNITY-WIDE JUF ANNUAL CAMPAIGN



- **\$86.97 million**
raised in 2017 from 28,015 donors.
- Compared to \$84.3 million from 28,733 donors in 2016.

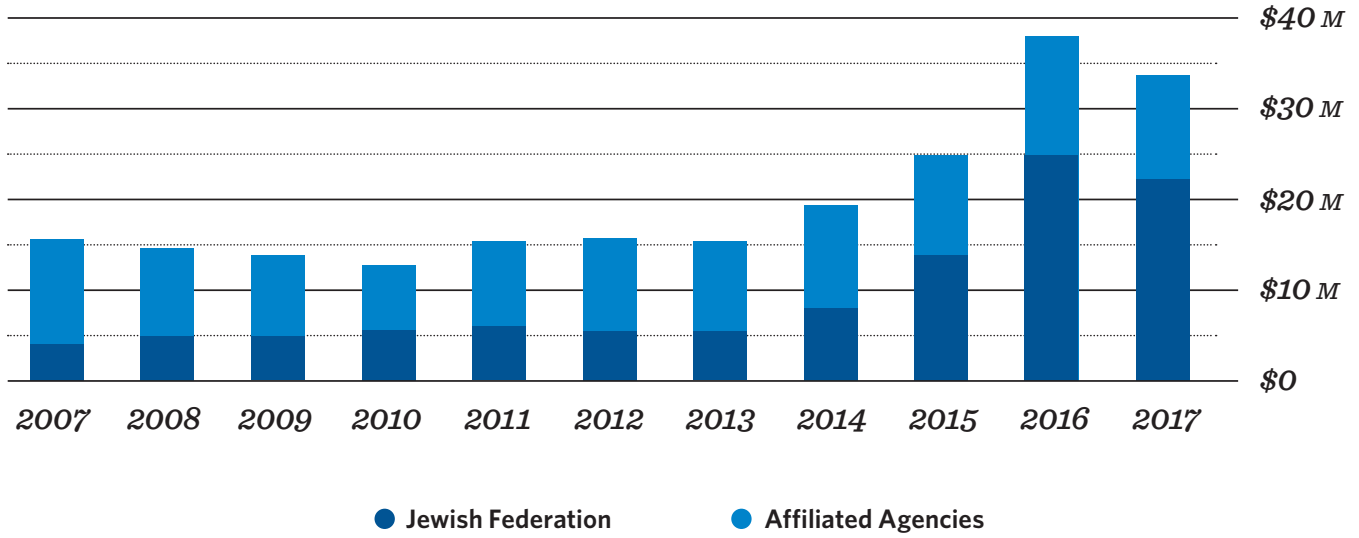
STRATEGY: SUSTAIN AND GROW FUNDING AND SPONSORSHIPS FROM CORPORATE PARTNERS



- **\$1.24 million**
raised in 2017 from 188 corporate sponsors.
- Compared to \$1.29 million raised from 197 corporate sponsors in 2016.

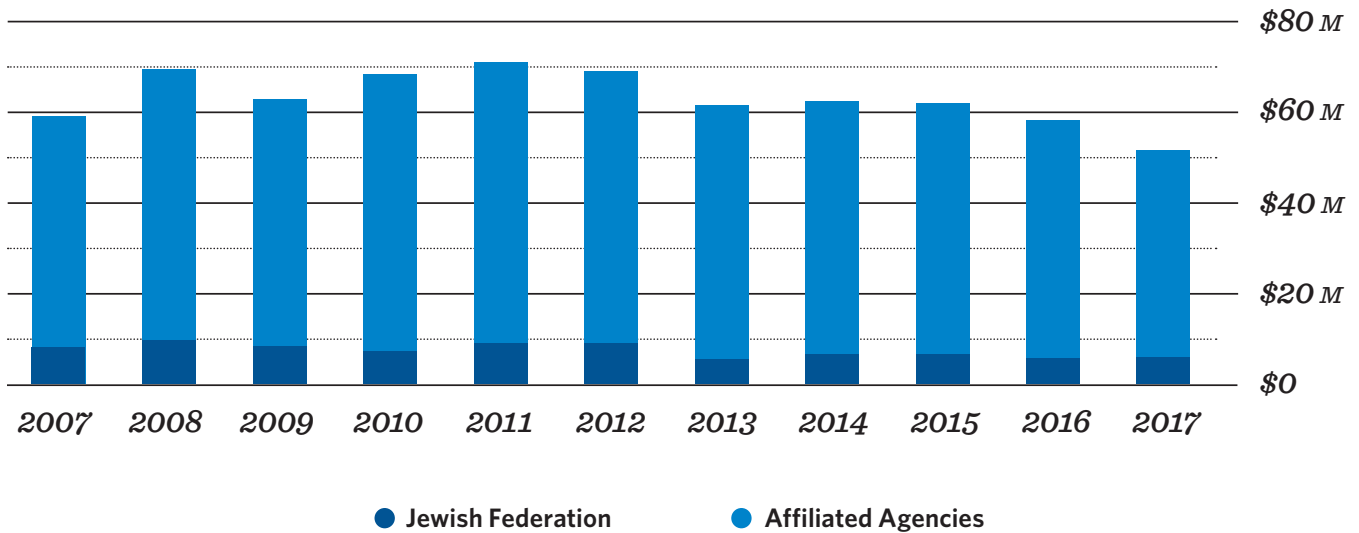
STRATEGY: SUSTAIN AND GROW FUNDING FROM PRIVATE FOUNDATIONS

PRIVATE SUPPORT TO JEWISH FEDERATION AND AFFILIATES



STRATEGY: SUSTAIN AND GROW FUNDING FROM PUBLIC SOURCES

GOVERNMENT FUNDING OF JEWISH FEDERATION AND AFFILIATES*

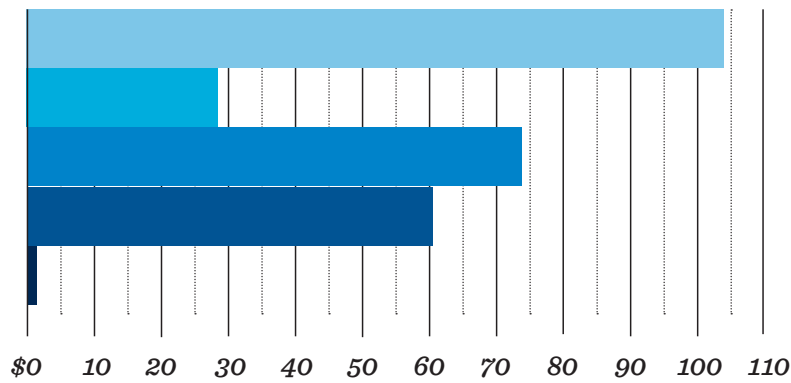


*Does not include all Medicaid & Medicare reimbursement for system.

STRATEGY: SUSTAIN AND GROW CAPITAL AND ENDOWMENT GIFTS THROUGH THE CENTENNIAL CAMPAIGN

The Legacy Fund, Campaign Continuity Funds, LOJE, agency endowments and Jewish Day School Guaranty Trust Fund

2017 GIFTS
(IN MILLIONS OF DOLLARS)



● **TOTAL \$103,992,882**
from 260 gifts

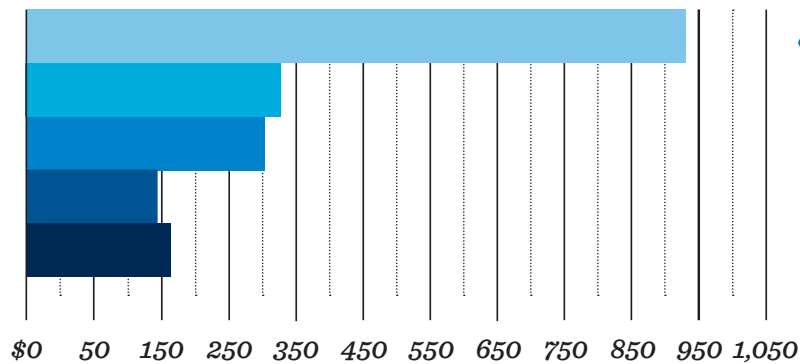
● **Outright Current Pledge/Gift**
\$28,062,520 from 146 gifts

● **Matured Estate Gifts**
\$73,343,660 from 58 gifts

● **Irrevocable Planned & Dedicated Gifts**
\$600,702 from 8 gifts

● **Bequest Intentions/Revocable Planned Gifts**
\$1,986,000 from 48 gifts

TOTAL GIFTS
(IN MILLIONS OF DOLLARS)



● **TOTAL \$926,616,444**
from 5,434 gifts

● **Outright Current Pledge/Gift**
\$321,614,647 from 3,461 gifts

● **Matured Estate Gifts**
\$301,386,886 from 1,034 gifts

● **Irrevocable Planned & Dedicated Gifts**
\$145,310,582 from 392 gifts

● **Bequest Intentions/Revocable Planned Gifts**
\$158,904,329 from 547 gifts



GOAL: BUILD COMMUNITY AND ISRAEL SOLIDARITY

JUF is devoted to Jewish community-building and continuity. We encourage wide-ranging participation in Jewish community, seeking to engage people in Jewish life from across the spectrum of observance. Another fundamental institutional priority is supporting the State of Israel. In addition to devoting resources to humanitarian programs for Israelis in need, JUF advocates for the Jewish State in the public square, in the halls of power, in the media, and on college campuses.

STRATEGY: ISRAEL-RELATED ADVOCACY AND EDUCATION

JUF's Jewish Community Relations Council (JCRC), Israel Education Center, Israel Experience Programs, JUF Birthright Israel, Israel Solidarity Day, Israel Action Network, Iran Initiative, Shafston Israel Institute and Partnership Together



YOUTH ADVOCACY TRAINING

- **1,293** youth gained knowledge and skills to better articulate support for Israel, and deepened their understanding of Israeli culture, history and current events, through JUF-supported programs.
- **58** Participants from area high schools engaged in Write-On For Israel, an intensive, two year Israel advocacy training program for high school upperclassmen. Over the ten years since its inception, 350 Write-On alumni have gone on to become JCRC/Hillel Israel Interns, Lewis Summer Interns, camp counselors and vocal pro-Israel campus activists.



TRIPS TO ISRAEL

- **1,778** Jewish young adults went on free trips to Israel courtesy of JUF Birthright Israel, strengthening their connection to the Jewish homeland, among 2,817 youth and young adults who participated in a JUF-supported educational experience in Israel.
- **913** youth and young adults received JUF-supported scholarships and subsidies that helped them afford pivotal educational experiences in Israel.



PRO-ISRAEL EVENTS & ISRAEL ADVOCACY PROGRAMS

- **8,735** students, parents and community members attended pro-Israel college events and Israel advocacy programs through JUF's Israel Education Center and Hillel.
- **3,805** college students engaged in Jewish life on Illinois college campuses, raising their awareness of Jewish values, knowledge of Israel and commitment to the greater Jewish community.

COMMUNITY & CAMPUS ADVOCACY:

- Played a key role in the national Israel Action Network, which is serving as a rapid-response team to help Jewish communities throughout North America fight anti-Israel boycott, divestment and sanctions campaigns.
- 4 major Illinois universities now have flourishing Israel Studies programs, established in partnership with JUF and exposing both Jewish and non-Jewish students to the

true breadth and depth of Israel's contributions to technology, science, culture and society.

- On 16 major campuses statewide, the Israel Education Center partners with other religious, ethnic and cultural groups to present pro-Israel programming. **NOTE:** Since 2001, the Israel Initiative has employed more than 150 Interns who have facilitated 1,000+ programs attended by tens of thousands of Jewish and non-Jewish students and faculty.



STRATEGY: **HANDS-ON VOLUNTEERISM**

TOV Volunteer Network, Hillel, TOV MTV, Camp TOV

- **8,206** community members of all ages volunteered 134,392 hours of their time through JUF's TOV Volunteer Network and JUF agencies, providing hands-on assistance at both Jewish and secular community institutions in projects that ranged from serving meals to people in need to tutoring at-risk children.
- **14,036** community members volunteered throughout our JUF network of agencies
- **1,463** community members participated in Good Deeds Day, the international day of service, through JUF.



STRATEGY: **JUF YOUNG FAMILIES**

jBaby Chicago, PJ Library, JUF Right Start, Russian Jewish Division

- **7,757** families with young children received free Jewish books and music each month through JUF's PJ Library program.
- **1,128** Jewish families with young children participated in JUF Young Families programs, exploring Jewish life and connecting to other Jewish families through arts & crafts, storytelling and holiday celebrations in public venues.
- **368** Russian-speaking young families were engaged in special Jewish programming, connecting them with one another, their Jewish identities, and the greater Jewish community.
- **1,190** families received \$1,000-\$2,000 JUF Right Start gift vouchers and other subsidies towards tuition at a Jewish early childhood program.
- **521** new parents received jBaby Chicago "swag bags", which included free Jewish books among its offerings of welcome to Jewish newborns.

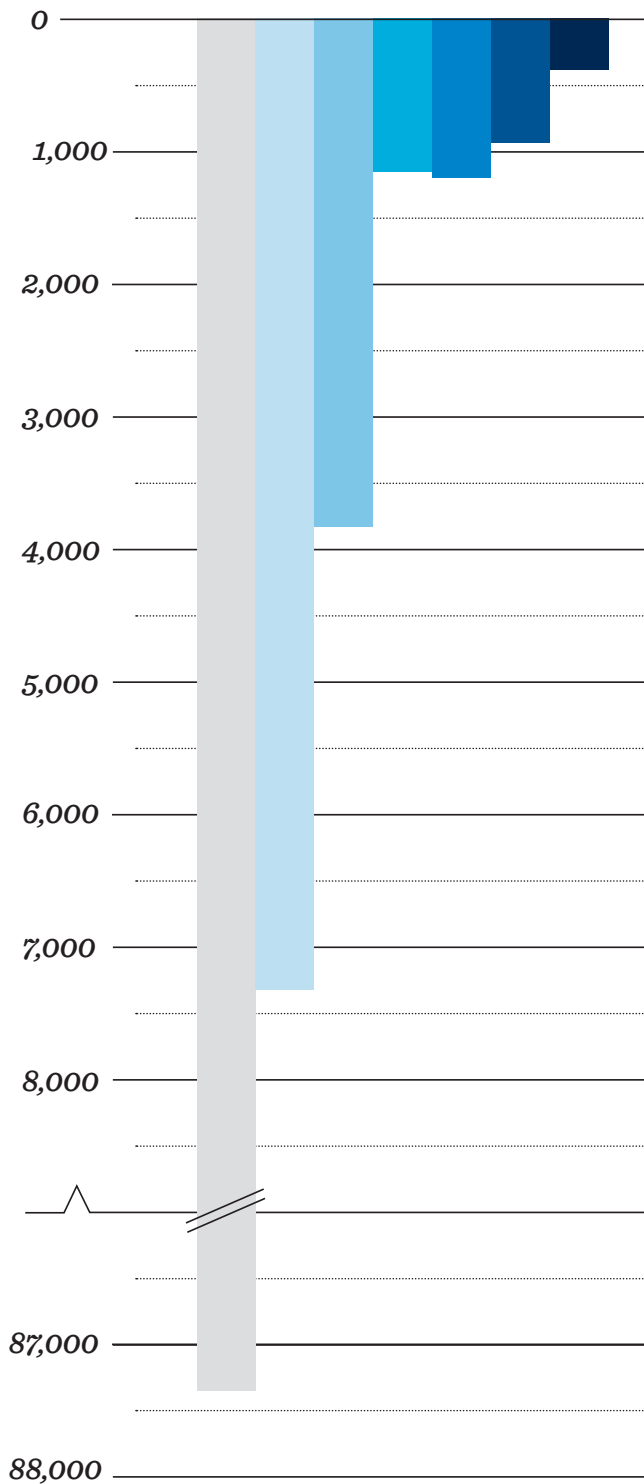


STRATEGY: **TEEN SERVICES**

Camp TOV, TOV MTV, Israel Experience, Write-on, Voices, Diller, RTI

- **913** youth and young adults received JUF-supported scholarships and subsidies that helped them afford pivotal educational experiences in Israel.
- **890** teens furthered their connection and engagement in Chicago's Jewish community through leadership roles in local JUF-supported programming.

YOUNG ADULT ENGAGEMENT (BY OPPORTUNITY)



STRATEGY: YOUNG ADULTS

Hillel, YLD, Young Business Professionals, Young Women's Board, Young Women's City Council, Russian Jewish Division, Oy!Chicago

- **87,393** unique visitors came to Oy!Chicago, the outreach blog for unaffiliated local twenty- and thirty-somethings.
- **7,333** young adults attended 600 JUF-sponsored education, advocacy, fundraising and outreach events, setting them on a path to Jewish involvement.
- **3,805** college students engaged in Jewish life on Illinois college campuses, raising their awareness of Jewish values, knowledge of Israel and commitment to the greater Jewish community.
- **1,103** young adults participated in a Young Leadership Division event for the first time.
- **1,160** Russian-speaking young professionals and 366 young families were engaged in 125 customized Jewish projects, programs or events to connect with each other, with the broader established Jewish community, and with their own Jewish identity.
- **927** young business professionals attended 13 events focused on engaging the next generation of businessmen and businesswomen.
- **410** young adults engaged in leadership roles in local JUF-supported programming, furthering their connection to Chicago's Jewish community and helping to ensure the vitality of the community, now and in the future.



**GOAL: SUSTAIN COMMUNAL SERVICES
TO MEET URGENT & EVOLVING NEEDS**

JUF mobilizes the critical resources that provide food, refuge, health care, education and emergency assistance to over 500,000 Chicagoans of all faiths who are in need. We fund a network of nearly 70 agencies and programs that care for people at every stage of life, regardless of the ability to pay, giving help and hope to the most vulnerable people in our midst.

STRATEGY: ALLOCATIONS PROCESS IN SUPPORT OF HUMAN SERVICES AND JEWISH CONTINUITY

includes Core Allocations, Breakthrough Fund Grants and Interagency Programs, such as Holocaust Community Services

BASIC NEEDS

- **575,681** meals, food bags and groceries were delivered to needy local Jews.
- **2,339** people received assistance applying for public benefits.
- **5,384** households received \$5.2 million in emergency financial assistance to pay for housing, healthcare and other critical expenses.
- **501** people were assisted in finding more affordable, stable housing.



HOLOCAUST SURVIVORS

- **1,792** Holocaust survivors maximized their independence through in-home services, emergency financial assistance, group support, advocacy and socialization.
- **1,155** survivors received financial assistance.

HEALTH CARE

- **41,090** individuals received free or highly-subsidized mental and physical health care.
- **1,038** patients received free, life-preserving prescription medication.
- **675** people in need received free dental care.



INCLUSION

- **1,840** children with disabilities and their families received intensive therapeutic services and support.
- **584** adults with disabilities received services ranging from housing and employment to socialization and Jewish holiday celebrations.

EMPLOYMENT & LEGAL AID

- **2,393** people received employment services.
- **421** low-income families received free or subsidized legal assistance.
- **435** workers secured paid jobs.
- **192** new and existing small business entrepreneurs got help to launch or expand their businesses, creating or retaining 152 additional jobs.



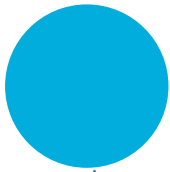
FORMAL & INFORMAL JEWISH EDUCATION

- **28,135** children and youth engaged in Jewish learning and built stronger Jewish identities through formal and informal Jewish educational experiences.
- **3,118** students—72% of those enrolled—received tuition financial assistance at 15 local Jewish day schools.
- **1,142** children received nearly \$950,000 in scholarships for JCC camping.
- **1,190** children received \$2 million subsidies or financial assistance for Jewish early childhood education.



OF NOTE IN **PROVIDING HUMAN SERVICES**

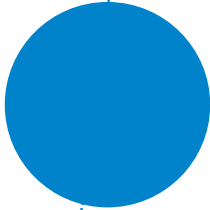
1,800
Holocaust survivors
given aid



● ***JUF is serving more HOLOCAUST SURVIVORS than ever before.***

- JUF agencies served nearly 1,800 Holocaust survivors in 2017—a 49% increase over 2016.
- 1,155 survivors (64%) received financial assistance—more than twice as many as in 2016.
- Food was the #1 reason for financial aid, with 3 in 10 survivors receiving ongoing grocery assistance.
- Emergency and monthly financial aid to survivors totaled \$3.4 million in 2017—an increase of 70%.

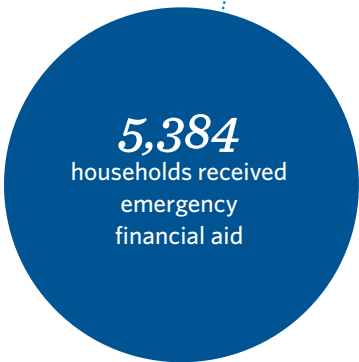
2,424
people with
disabilities served



● ***JUF is serving more PEOPLE WITH DISABILITIES than ever before.***

- In 2017, JUF agencies provided support to 2,424 people with intellectual/developmental disabilities, including 1,840 children with disabilities.
- JVS Chicago and Keshet helped place 230 youth and adults with intellectual/developmental disabilities in jobs.
- JCC Chicago expanded its inclusion efforts to serve 123% more children with special needs compared to 2016.
- The REACH program (Resources for Educational Achievement, Collaboration, and Health) served 27% more day school children with special needs in 2017 over 2016.
- JCFS and Keshet provided residential supports to 18% more adults with intellectual/developmental disabilities.

5,384
households received
emergency
financial aid



● ***JEWISH POVERTY remains a very real problem across Chicago and across the globe.***

- 5,384 households received \$5.2 million in emergency financial assistance in 2017—an 89% increase in households served and a 42% increase in dollars provided.
- Food is the largest area of need for local Jewish emergency financial aid, followed by health care. Over 3,600 local Jews are sustained through daily, weekly or monthly JUF-funded food programs, and 1 in 3 clients receiving JUF-funded food assistance is elderly.
- In 2017, 675 local Jews, the majority of whom are seniors, received free or highly subsidized dental care through JUF agencies—a 20% increase over 2016.
- 1,910 local households received housing assistance, and 1,995 got help obtaining or maintaining public benefits (SNAP, Medicaid, Medicare, Social Security, etc.)
- Israel still has the highest child poverty rate in the Western World, and 110,933 impoverished elderly and 22,884 children throughout the countries of the former Soviet Union depend on JUF agencies for food, medicine and other necessities to sustain them.



**OF NOTE IN CREATING JEWISH EXPERIENCES &
STRENGTHENING JEWISH COMMUNITY CONNECTIONS**

3,118
Chicago Jewish Day
School students given
tuition assistance

JUF is the largest funder of JEWISH DAY SCHOOL EDUCATION in Chicago.

- 3,118 Chicago Jewish Day School students received scholarships and/or tuition assistance in 2017. All told, this financial assistance provided through JUF and the schools totaled some \$30 million.
- Seven in 10 local Jewish Day School students—72% of all pupils—receive financial aid.

5,830
community
volunteers

JUF is engaged in more effective OUTREACH PROGRAMMING than ever before.

- JUF and JCC young adult programming engaged 7,333 participants at 600 events in 2017.
- A record 9,613 children in the Chicago area are subscribed to PJ Library or the newer PJ Our Way program (for ages 9-11), a combined increase of 16% more children who receive free Jewish books and music every month.
- JUF and JCC young family initiatives reached 2,503 new families in 2017, an increase of 12% over last year. Half of all young families participating in this programming did so for the first time.
- Some 5,830 community members volunteered through JUF's TOV Volunteer Network and other JUF volunteer programs in 2017. Community agencies were supported by 8,206 volunteers providing 134,392 hours of service, with an estimated value of \$3.5 million.
- JUF expanded its reach on college campuses beyond the state of Illinois through partnerships with Jewish Federations of North America's Israel Action Network and Hillel International.
- 87,393 visitors came to Oy!Chicago, the outreach blog for local 20- to 30-somethings.

40%
of children in
Jewish preschools
receive scholarships
or subsidies

JUF strives to make JEWISH LIFE more accessible and affordable.

- Some 1,190 children received nearly \$2 million in scholarships and subsidies from JUF and JCC for each childhood educational experiences—an increase of 58% more children who received 18% more dollars over 2016.
- 40% of children enrolled in local Jewish early childhood programs receive scholarships and/or subsidies to help make these experiences possible.
- 1,142 children receiving over \$900,000 in scholarships and subsidies for Jewish summer camp initiatives in 2017.

1,778
Chicagoans sent on
Birthright trips

More young Jews are GOING TO ISRAEL than ever before in modern history.

- Some 2,800 youth and young adults participated in Israel educational experiences supported and run by JUF and its agencies in 2017, including 1,778 Chicagoans who went on free Birthright Israel trips. JUF and its agencies distributed over \$650,000 to help 913 youth and young adults afford these programs.

800,000
Israelis engaged in
initiatives that promote
diversity and inclusion

JUF funds CUTTING EDGE PROGRAMS across the spectrum of Jewish life.

- Nearly 800,000 Israeli young adults and youth were engaged in programs of Israel's Progressive (Reform), Masorti (Conservative), Modern Orthodox and non-denominational programs, along with inter- and non-denominational initiatives that promote diversity and inclusion in Israeli society, which are supported by JUF.
- Over the past 17 years, JUF has sent \$5.6 million to Israel's Reform, Conservative, Modern Orthodox & nondenominational pluralistic programs in Israel.
- Over the last four years, JUF has awarded \$4.4 million in Breakthrough Fund grants to 70+ local initiatives that meet local human needs, engage Chicagoans Jewishly, and strengthen Jewish communities in Israel and overseas.