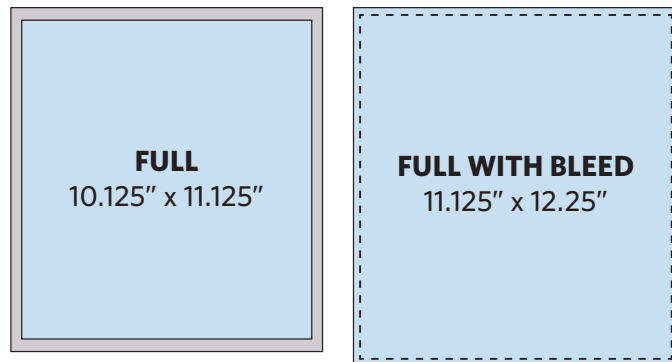
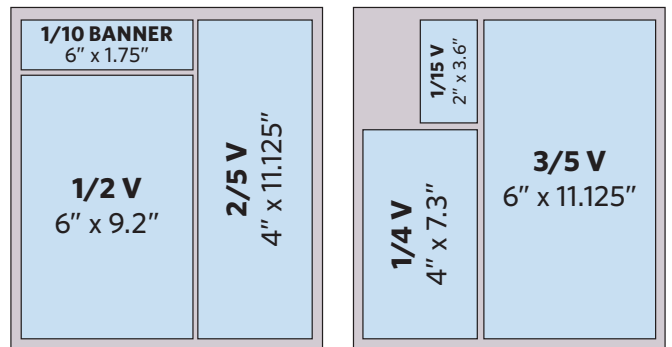
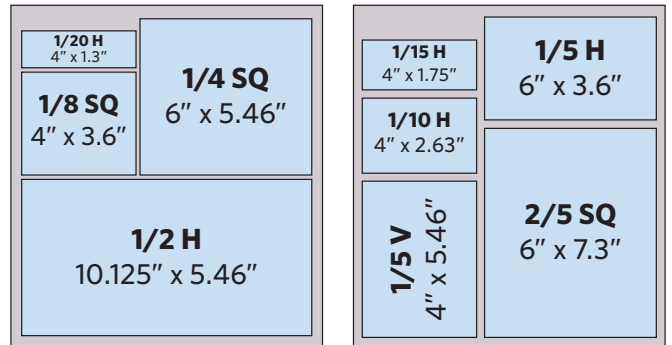


## Advertising Material Specifications

### AD SIZES AVAILABLE

SIZE	WIDTH	DEPTH
Full page	10.125"	11.125"
Full page bleed	11.125"	12.25"
3/5 vertical	6"	11.125"
1/2 vertical	6"	9.2"
1/2 horizontal	10.125"	5.46"
2/5 vertical	4"	11.125"
2/5 square	6"	7.3"
1/4 vertical	4"	7.3"
1/4 square	6"	5.46"
1/5 vertical	4"	5.46"
1/5 horizontal	6"	3.6"
1/8 square	4"	3.6"
1/10 banner	6"	1.75"
1/10 horizontal	4"	2.63"
1/15 vertical	2"	3.6"
1/15 horizontal	4"	1.75"
1/20 horizontal	4"	1.3"



### PRODUCTION REQUIREMENTS

- TRIM SIZE:** 10.875" x 12"
- SAFETY FROM TRIM:** .5"
- BLEED FOR FULL PAGE:** .125" on all sides
- FILE FORMAT:** PDF/x-1a
- COLOR:** Composite CMYK or grayscale

Email ads to [jufnews@gmail.com](mailto:jufnews@gmail.com)

**REQUIRED MATERIAL:** Adobe PDF is the preferred format for artwork. Use the **PDF/X-1a export option** to create a proper PDF file for print production. Send ads without crop marks. PDF files should be delivered with fonts embedded, and transparent objects should be flattened. Ads must be sent in PDF to be eligible to receive discounts. We may be able to accept other file formats. Please email [jufnews@gmail.com](mailto:jufnews@gmail.com) to discuss.

**SPECIFICATIONS:** Resolution for color images is 300 dpi. Resolution for grayscale images is 200 dpi.

**IF YOUR AD REQUIRES FORMATTING:** Send text and any graphics via email to [jufnews@gmail.com](mailto:jufnews@gmail.com). Send graphics as JPEG, TIFF or EPS at 300 dpi. Send clear instructions along with files. To insure your receipt of an ad proof, artwork must arrive at the *JUF* News office on or before noted deadline. Please see advertising and editorial calendar.

### PRODUCTION CONTACTS

**ROBERT FEIGER**

Publishing Director  
312-357-4872, [robertfeiger@juf.org](mailto:robertfeiger@juf.org)

**LINDSEY BISSETT**

Visual Communications Manager  
[jufnews@gmail.com](mailto:jufnews@gmail.com)