



JUF WOMEN'S PHILANTHROPY

*raise  
your  
voice*





# the impact OF A WOMAN'S GIFT

Women's giving accounts for over 15.5% of our Annual Campaign. Giving a gift in your own name makes a difference! By doing so, you convey the importance of tzedakah, help care for Jews in need today, and build a strong Jewish community for tomorrow. Stepping up and being counted inspires others and demonstrates to your family the values you wish to live by and pass on l'dor v'dor. We hope you will consider a women's gift to the JUF Annual Campaign and join a dynamic group of dedicated women in the greater Chicago community. Once you have made your gift, you will have opportunities throughout the year to participate in many special events and programs designed to be of high interest to today's active woman.

CHICAGO WOMEN'S PHILANTHROPY

# campaign levels

**\$365+** gift invites you to attend Spring Event

**\$1,000+** gift invites you to attend Grand Event

**\$5,000+** gift welcomes you to the Lion of Judah sisterhood! You will be invited to attend the Lion Event, International Lion of Judah Conference, Lions on the Loose events, and all other Lion programming

## Lion of Judah

The Lion of Judah recognizes women who make an individual women's gift of **\$5,000 or more to the JUF Annual Campaign**. Lions of Judah, the most dynamic, philanthropic Jewish women in the world, comprise an international sisterhood of global activists who care deeply about our Jewish future. Additionally, Lions of Judah play a vital role in aiding the vulnerable, preserving human dignity and building Jewish identity and continuity. Lions' generous gift of time and resources reflect their outstanding dedication to the Jewish community and an exemplary standard of leadership.



### LIONS ARE ELIGIBLE TO PARTICIPATE IN THE FOLLOWING EXCLUSIVE PROGRAMS:

- Chicago Lion of Judah Event
- Chicago Lions on the Loose
- Jewish Federations of North America (JFNA) Lion of Judah informational programming
- International Lion of Judah Conference (ILOJC)
- Local and international missions
- *And more ...*

## Step-Up Lion

Join the pride and Step-Up to become a Lion of Judah, joining over 800 Lions in Chicago and 18,000 worldwide. The Jewish United Fund recently launched the Step-Up Lion program for women who aspire to be a Lion of Judah. To start your journey, make a commitment to increase your gift to the JUF Annual Campaign for the next two or three years (depending on your current donation level), starting with a minimum gift of \$1,800 for the first year and at least \$5,000 for the final year. As a Step-Up Lion, you will immediately receive all the benefits of being a Lion of Judah, including purchasing and proudly wearing the Lion of Judah pin. You will also be invited to all local and national Lion of Judah events.

### Lion of Judah Giving Levels

	<b>\$5,000 DIAMOND</b>
	<b>\$10,000 RUBY</b>
	<b>\$18,000 SAPPHIRE</b>
	<b>\$25,000 EMERALD</b>
	<b>\$36,000 AMETHYST</b>
	<b>\$50,000 ZAHAV</b>
	<b>\$75,000 SABRA</b>
	<b>\$100,000 PRIME MINISTER'S COUNCIL</b>



## Lion of Judah Endowment

**Today's Jewish women can perpetuate their own names and their commitment to Jewish continuity by establishing a Lion of Judah Endowment (LOJE), a fund that permanently endows a woman's annual gift to the JUF Annual Campaign.**



### WHY SHOULD I ESTABLISH A LOJE?

When you become a LOJE, you are providing future dollars that are vital to the health of the Jewish community and helping provide both for needs we can anticipate and unexpected occurrences and crises (such as COVID-19). It is a powerful statement of a woman's commitment to *tzedakah*, providing a legacy for herself, her family and the community for generations to come.

### HOW DO I ESTABLISH A LOJE?

With a minimum gift of \$125,000, either during your lifetime or in your estate plan, you can establish a LOJE. Your LOJE fund can be created by a provision in your will or estate, with almost any type of asset, including cash or appreciated assets (such as common stock, real estate or bonds). We will invest your gift to maximize its value, thereby ensuring the income produced by the funds provide an Annual Campaign gift in perpetuity, to honor your memory. Meanwhile, the principal remains intact as a permanent endowment for the Jewish community.

### HOW DO I BENEFIT FROM A LOJE?

You may get an immediate income tax deduction for your gift if paid up front (and a subsequent deduction for any year that you add to your LOJE). In addition, Lion of Judah Endowment donors enjoy an elite camaraderie and proudly wear the *Or L'Atid* flame on their Lion of Judah Pin, announcing to the Jewish world that they have taken action to ensure Jewish continuity and survival.

### WHAT ARE MY ENDOWMENT OPTIONS?

You may make an outright gift or take advantage of the tax benefits and convenience of one of the following:

- A simple bequest in your will or trust
- A life insurance policy naming Jewish United Fund of Chicago as owner and beneficiary
- A Qualified Charitable Distribution (QCD) from your IRA during your lifetime
- A life-income gift at the Federation, which provides you with income during your lifetime, with the remainder establishing your LOJE fund
- A Donor Advised Fund, from which you can recommend charitable distributions during your lifetime, with a final letter of recommendation that \$125,000 or more may be designated to become a Lion of Judah Endowment from the assets in the Donor Advised Fund

*get in touch*

For more information or with questions regarding women's giving, please contact Elissa Kagan at [ElissaKagan@juf.org](mailto:ElissaKagan@juf.org) or 312-357-4803.

For more information or with questions regarding the LOJE program, please contact Leah Richman at [LeahRichman@juf.org](mailto:LeahRichman@juf.org) or 312-444-2878.

**JUF amplifies our collective strength  
to make the world a better place —  
for everyone.**

Community powered, we consider the totality of local and global Jewish needs and how to address them. From generation to generation, we help people connect to Jewish life and values, fueling a dynamic, enduring community that comes together for good.

